

### International Paper Swot Analysis

The growth of the events industry brings with it concerns of sustainable management, the sharing of available resources, and ensuring that people and places are not over-exploited. While the environmental and economic dimensions of sustainability have attracted a reasonable attention in the study of events, the social and cultural aspects of sustainability have been largely neglected. This book brings together emerging critical perspectives, innovative conceptual frameworks and contemporary case studies. Events cannot be isolated from the actions of humans and this is reflected in the emphasis on people and society throughout. The next wave of sustainable discourse requires a critical synthesis of information and this book is the first to address the need for more critical approaches and a broader way of thinking about events and sustainability. Divided into five thematic parts, the contributions delve into understanding the mainstream stances towards sustainability, the role events play in indigenous cultures and in diasporic communities, and the extent to which events influence the public discourse and civic identity. Sustainability is also examined from a strategic perspective in the events sector, and consideration is given to issues such as corporate social responsibility, greenwashing, and the power of multi-stakeholder alliances in promoting sustainability goals. Written by leading academics, this timely and important volume will be valuable reading for all students, researchers and academics interested in Events and the global issue of Sustainability.

This book presents the outcomes of the 2020 International Conference on Cyber Security Intelligence and Analytics (CSIA 2020), an international conference dedicated to promoting novel theoretical and applied research advances in the interdisciplinary field of cyber security, particularly focusing on threat intelligence, analytics, and countering cyber crime. The conference provides a forum for presenting and discussing innovative ideas, cutting-edge research findings, and novel techniques, methods and applications on all aspects of Cyber Security Intelligence and Analytics. The 2020 International Conference on Cyber Security Intelligence and Analytics (CSIA 2020) is held at Feb. 28-29, 2020, in Haikou, China, building on the previous successes in Wuhu, China (2019) is proud to be in the 2nd consecutive conference year.

The two-volume set LNCS 10350 and 10351 constitutes the thoroughly refereed proceedings of the 30th International Conference on Industrial, Engineering and Other Applications of Applied Intelligent Systems, IEA/AIE 2017, held in Arras, France, in June 2017. The 70 revised full papers presented together with 45 short papers and 3 invited talks were carefully reviewed and selected from 180 submissions. They are organized in topical sections: constraints, planning, and optimization; data mining and machine learning; sensors, signal processing, and data fusion; recommender systems; decision support systems; knowledge representation and reasoning; navigation, control, and autonomous agents; sentiment analysis and social media; games, computer vision; and animation; uncertainty management; graphical models: from theory to applications; anomaly detection; agronomy and artificial intelligence; applications of argumentation; intelligent systems in healthcare and mhealth for health outcomes; and innovative applications of textual analysis based on AI.

IP law has evolved from being a little pool to a big ocean. Corporate governance needs to respond to society's rising expectations of directors and boards as the impact of the global intellectual property ecosystem is felt. How can a responsible corporate culture of IP transparency be stimulated to create a rosy future to connect corporate communication with the desires of shareholders, investors and other stakeholders? The astonishing lack of material quantitative and qualitative information companies report about their IP assets makes it

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difficult for shareholders and other stakeholders to assess directors' stewardship of those assets – a pressing corporate governance issue in the 21st century. This book advances IP reporting in alignment with the key corporate governance principles of transparency and disclosure. It analyses the juncture between the IP ecosystem; corporate finance and accounting for intangibles; and corporate governance. Patents, mini-case studies and an original business triage style model for assessing IP disclosures are used to illustrate the gaps corporate governance theory needs to address. Focussing on the common law tradition of corporate governance in England and Wales, intangibles and IP reporting developments in other jurisdictions are also explored.

While the effects of climate change become ever more apparent and pressing, the discussion of sustainable practices and environmental protection is a common overture among the academic and scientific communities. However, in order to be truly effective, sustainable solutions must be tested and applied in real-world situations. Sustainability Science for Social, Economic, and Environmental Development investigates the role of sustainability in the everyday lives of ordinary citizens, including issues of economy, social interaction, exploitation of natural resources, and sources of renewable energy. In this book, researchers, policy makers, economists, scientists, and general readers will all find crucial insight into the parallels between theory and practice in sustainable development.

This paper is part of a series of three country-case studies to investigate the potential role of agro-processing for economic development based on the strong backward and forward linkages agro-processing firms have with the agricultural sector. Previous analyses for Egypt and Jordan (Figueroa, Mahmoud, and Breisinger 2017; El-Enbaby et al. 2016) have shown how developing the agro-processing sub-sector as well as encouraging the production of high-value crops can promote economic and social well-being, especially in rural areas where the majority of the poor are concentrated. In continuation with this line of research, this paper aims at analyzing:

- What role agriculture has played for the Tunisian economy in recent years;
- What is the role of agricultural productivity and structural change in fostering agricultural growth in Tunisia; and
- What is the potential of agro-processing for economic development and rural transformation in the country.

While some e-government projects fail to deliver the expected benefits due to numerous technical, organizational, institutional, and contextual factors, information technology continues to be utilized by international governments to achieve countless benefits. E-Government Success around the World: Cases, Empirical Studies, and Practical Recommendations presents the latest findings in the area of e-government success. Written for academics and professionals, this book aims to improve the understanding of e-government success factors and cultural contexts in the field of governmental information technologies in various disciplines such as political science, public administration, information and communication sciences, and sociology.

The two-volume set IFIP AICT 419 and 420 constitutes the refereed post-conference proceedings of the 7th IFIP TC 5, WG 5.14 International Conference on Computer and Computing Technologies in Agriculture, CCTA 2013, held in Beijing, China, in September 2013. The 115 revised papers presented were carefully selected from numerous submissions. They cover a wide range of interesting theories and applications of information technology in agriculture, including Internet of things and cloud computing; simulation models and decision-support systems for agricultural production; smart sensor, monitoring, and control technology; traceability and e-commerce technology; computer vision, computer graphics, and virtual reality; the application of information and communication technology in agriculture; and universal information service technology and service systems development in rural areas.

With its assessment and linking of study reports into a coherent narrative, this book accurately describes the technological and economic opportunities of nanotechnology in all important sectors of industry affected. As such, it provides an in depth-analysis within the context of

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product groups and lead markets on the international level, with the focus on Germany. Much cited internationally, Gerd Bachmann applies a so-called method mix to avoid the weaknesses of other studies conducted purely using quantitative research methods, which leave too many white spots to enable an accurate analysis. Also includes proofs for market potential based on patent data.

This 2-volumes set contains selected and peer-review papers in the subject areas of development and utilization of solar energy, development and utilization of biomass energy, development and utilization of wind energy, nuclear energy and nuclear engineering, hydrogen, fuel cell and related technologies, heat pumps technology, storage battery, energy storage technologies, energy-saving technology, energy materials and technology, energy chemical engineering and processes, energy security and clean use, new energy vehicles and electric vehicles, green building materials and energy-saving buildings. This book provides new information and methods on possibilities of managing the worlds energy crisis and simultaneously protecting the environment.

This handbook presents a comprehensive study of the post-reform Indian economy, three decades after the economic liberalization started in the early 1990s. It studies the broad range of changes that were introduced in the reforms era, assessing their impact on sectors like manufacturing, agriculture, banking and finance, among others. It also assesses the performance of these sectors amid globalization and the socio-economic shifts in the country. The volume evaluates the contribution of the reforms to social transformation, social inclusion, sustainability and human development, and deliberates on the gains, blind spots and limitations. With contributions from scholars across the country, case studies and comparative analyses that draw on data analysis, econometric evidence and historical sensibility, this is an authoritative volume on the reforms of the 1990s and their impact on the Indian economy and people. Topical and the first of its kind, the book will be a useful resource for scholars and researchers of economics, development studies, political economy, management studies, public policy and political studies.

The Routledge Handbook of Halal Hospitality and Islamic Tourism provides a greater understanding of the current debates associated with Islamic tourism and halal hospitality in the context of businesses, communities, destinations, and the wider socio-political context. It therefore sheds substantial light on one of the most significant travel and consumer markets in the world today and the important role of religion in contemporary hospitality and tourism. The book examines halal hospitality and lodging, Islamic markets, product developments, heritage, certification, and emerging and future trends and issues. It integrates case studies from a range of countries and destinations and in doing so emphasises the significant differences that exist with respect to regulating and commodifying halal, as well as stressing that the Islamic market is not monolithic. Written by highly regarded international academics, it offers a range of perspectives and enables a comprehensive discussion of this integral part of Islam and contemporary society. This handbook will be of significant interest to upper level students, researchers, and academics in the various disciplines of Tourism, Hospitality, Food Studies, Marketing, Religious Studies, Geography, Sociology, and Islamic Studies.

Climate change is becoming visible today, and so this book—through including innovative solutions and experimental research as well as state-of-the-art studies in challenging areas related to sustainable energy development based on hybrid energy systems that combine renewable energy systems with fuel cells—represents a useful resource for researchers in these fields. In this context, hydrogen fuel cell technology is one of the alternative solutions for the development of future clean energy systems. As this book presents the latest solutions, readers working in research areas related to the above are invited to read it.

Strategic Management for Tourism, Hospitality and Events is the must-have text for students approaching this subject for the first time. It

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introduces students to fundamental strategic management principles in a Tourism, Hospitality and Events context and brings theory to life by integrating a host of industry-based case studies and examples throughout. Among the new features and topics included in this edition are: Extended coverage to Hospitality and Events to reflect the increasing need and importance of a combined sector approach to strategy New international Tourism, Hospitality and Events case studies from both SME's and large-scale businesses are integrated throughout to show applications of strategic management theory, such as objectives, products and markets and strategic implementation. Longer combined sector case studies are also included at the end of the book for seminar work. New content on emerging strategic issues affecting the tourism ,hospitality and events industries, such as innovation, employment, culture and sustainability Web Support for tutors and students providing explanation and guidelines for instructors on how to use the textbook and case studies, additional exercises, case studies and video links for students. This book is written in an accessible and engaging style and structured logically with useful features throughout to aid students' learning and understanding. This book is an essential resource to Tourism, Hospitality and Events students.

Decision making in land management involves preferential selection among competing alternatives. Often, such choices are difficult owing to the complexity of the decision context. Because the analytic hierarchy process (AHP, developed by Thomas Saaty in the 1970s) has been successfully applied to many complex planning, resource allocation, and priority setting problems in business, energy, health, marketing, natural resources, and transportation, more applications of the AHP in natural resources and environmental sciences are appearing regularly. This realization has prompted the authors to collect some of the important works in this area and present them as a single volume for managers and scholars. Because land management contains a somewhat unique set of features not found in other AHP application areas, such as site-specific decisions, group participation and collaboration, and incomplete scientific knowledge, this text fills a void in the literature on management science and decision analysis for forest resources.

This book accounts that Bangladesh is a potential destination in South Asia exhibiting a steady growth in its economy along with socio-cultural developments. With a population of over 170 million, the country possesses significant possibilities in (domestic) tourism. This book explicates that increasing number of upper social classes along with their affordability to spend on tourism and leisure activities has recalled attention for the development of this emerging industry. This book comprehensively examines the overall tourism and hospitality contexts in Bangladesh under the lens of current policy and administrative frameworks. In so doing, the contribution of tourism and hospitality industry has been highlighted in the economy of Bangladesh as a means to creating employment opportunities. Further, the book addresses that contributions remain uneven and distributed improperly and to date the tourism industry has not been offered the desired attention in supporting examples in this regard. Nonetheless, tourism and hospitality education and research have been intensifying in recent years across numerous higher academic institutions (e.g. public and private universities) in Bangladesh. This book explores critically the requirement of supportive roles of key tourism and hospitality stakeholders both from public and private domains. Ultimately, the book signifies collaborative and continuous efforts are imperative that partake both the practitioners and the academia in the development and execution of inclusive and functional tourism policy and planning in Bangladesh.

This book provides an assessment of current practices and knowledge on the technological and economical aspects of biofuels. Broadly scoped to encompass many aspects of this subject, the title provides a comprehensive selection of lessons from national and international stakeholders in biofuel development. The book is intended to be a ready reckoner

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for individuals, farmers, policy-makers, researchers, automobile manufacturers as well as agencies and institutions interested in taking forward the energy security agenda.

Every organization seeks to set strategies for its development and growth and to do this, it must take into account the factors that affect its success or failure.

Proceedings of the XIII International Symposium SymOrg 2012: Innovative Management and Business Performance  
University of Belgrade, Faculty of Organizational Sciences Symposium proceedings - XVI International symposium Symorg 2018 "Doing Business in the Digital Age: Challenges, Approaches and Solutions" University of Belgrade, Faculty of Organizational Sciences  
MICRO, SMALL AND MEDIUM ENTERPRISES SME KEY Publications  
Biomedical Informatics is now indispensable in modern healthcare, and the field covers a very broad spectrum of research and application outcomes, ranging from cell to population, and including a number of technologies such as imaging, sensors, and biomedical equipment, as well as management and organizational subjects. This book presents 65 full papers and two keynote speeches from the 2017 edition of the International Conference on Informatics, Management, and Technology in Healthcare (ICIMTH 2017), held in Athens, Greece in July 2017. The papers are grouped in three chapters, and cover a wide range of topics, reflecting the current scope of Biomedical Informatics. In essence, Biomedical Informatics empowers the transformation of healthcare, and the book will be of interest to researchers, providers and healthcare practitioners alike.

Responding to the dual pressures of globalization and economic downturn, communities across the world formerly driven by agriculture and industry are increasingly turning toward tourism as an economic mainstay. In order for industry leaders to compete with the efforts of competitors and savvy marketers, new business models must be defined which allow for the incorporation of e-tourism tools and expansion into the global marketplace. *New Business Opportunities in the Growing E-Tourism Industry* offers case studies and research that highlights the impact of globalization on travel and tourism and offers solutions to potential problems. Targeting an audience of researchers and business professionals, this volume brings together a diverse international body of scholars and researchers to provide a holistic perspective of future developments in the e-tourism industry. This volume compiles the research and perspectives of researchers and industry professionals, uniting a variety of topics including medical tourism, traffic-management, route-planning, virtual museums, digital spot-hunting via film-mosaic, and tourism for the elderly and disabled.

This substantial and original book examines how the EU Private International Law (PIL) framework is functioning and considers its impact on the administration of justice in cross-border cases within the EU. It grew out of a major project (ie EUPILLAR: European Union Private International Law: Legal Application in Reality) financially supported by the EU Civil

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Justice Programme. The research was led by the Centre for Private International Law at the University of Aberdeen and involved partners from the Universities of Freiburg, Antwerp, Wroclaw, Leeds, Milan and Madrid (Complutense). The contributors address the specific features of cross-border disputes in the EU by undertaking a comprehensive analysis of the Court of Justice of the EU (CJEU) and national case law on the Brussels I, Rome I and II, Brussels IIa and Maintenance Regulations. Part I discusses the development of the EU PIL framework. Part II contains the national reports from 26 EU Member States. Parts III (civil and commercial) and IV (family law) contain the CJEU case law analysis and several cross-cutting chapters. Part V briefly sets the agenda for an institutional reform which is necessary to improve the effectiveness of the EU PIL regime. This comprehensive research project book will be of interest to researchers, students, legal practitioners, judges and policy-makers who work, or are interested, in the field of private international law.

These conference proceedings cover an outstanding view for academics and professionals to share research findings on the latest developments in real estate and construction management. The Chinese Research Institute of Construction Management (CRIOCM) in collaboration with Chongqing University organized CRIOCM2014, the 19th International Symposium on "Advancement of Construction Management and Real Estate." The proceedings collect 105 selected papers addressing the following key themes: Sustainable Urbanization, Sustainable Construction, Urban Construction and Management, Affordable Housing, Urban Land Development and Utilization, Management for Large Infrastructure Projects, Green Construction Materials and Construction Waste Management, Development and Management for Mountainous Towns, Advancement of Construction Project Management, Redevelopment in Disaster Areas, Law and Policies for Construction and Real Estate, Information Technology for Construction Management and Real Estate and lastly Other Topics.

Contains international features and updates, profiles of international figures, and updates and analyses of international accounting and auditing standards; UK domestic topics are included in the parent title: Accountancy.

The MSMEs have attained a significant group in terms of their number, employment investment, output and exports. However, these units suffer from various problems. In the light of this background, the present study has been taken up to highlight the problems of MSME units of Guntur district. In Andhra Pradesh as it is learnt that they have been suffering from many problems on several fronts such as production, marketing, labour, finance etc. In fact, the performance of these units has been for better had they been free from these problems. The study is largely based on the primary data collected from MSMEs of different industrial Estates and Auto Nagar of Guntur District. The study has been divided into seven chapters. The first chapter deals with the role development and problems of MSME Sector. The second chapter describes the objectives of the study and the methodology

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followed. The third chapter outlines the growth and performance of MSME in the Indian scenario, Andhra Pradesh Scenario and Guntur scenario. The fourth chapter presents the sickness of MSMEs. The fifth chapter presents in a case study on development of MSMEs in Guntur District. The sixth chapter deals with the problems of sample needs in the Guntur District. The seventh chapter deals the findings and conclusions drawn from the study, besides suggestions made to MSMEs, policy makers and financial institutions to enable them play their respective roles in resolving the various problems faced by MSMEs.

This handbook presents an extensive new overview of African development - past, present and future. It addresses key core themes and topics that are pertinent to the continent's development - including sections on history, health and food, politics, economics, rural and urban development, and development policy and practice. The volume draws on the expertise of over 60 of the world's leading scholars to provide a detailed and up-to-date analysis of the key opportunities and challenges that confront Africa, and how such issues are being addressed. Arranged by key themes, the handbook provides not only a historical understanding of the past, but also political perspectives on the future. The chapters provide critically informed analyses of their topics by drawing upon the latest conceptual viewpoints and applied experiences in Africa in the form of case studies to offer a comprehensive examination of the opportunities, challenges, key debates and future prospects. This handbook is an invaluable state-of-the-art overview and reference concerning many different aspects of Africa's development, which will be of interest to academics in all fields of African studies, and also academics and students working in cognate disciplines such as development studies, geography, history, politics and economics.

Many contemporary skills and approaches have emerged as the result of researching and working with diverse global partnerships, teams, networks, companies, and projects. Due to the increasingly innovative global community, it is necessary adapt to these developments and aspire to those most important for their particular involvement. Approaches to Managing Organizational Diversity and Innovation presents a variety of practical tools, skills, and practices that demonstrate effective ways to positively impact the global community through effective management practice. Demonstrating different ways to manage diversity and innovation, this publication provides models and approaches capable of transforming societies, citizens, and professionals so they are better prepared to embrace diversity. This reference work is particularly useful to academicians, professionals, engineers, and students interested in understanding how globalization impacts their discipline or practice.

Rainfed Agriculture Has A Distinct Place In Indian Agriculture, Occupying 68 Per Cent Of The Total Cultivated Area And Supporting 40 Per Cent Of Human And 60 Per Cent Of Livestock Population. Agriculture In Rainfed Areas Continues To Be A Gamble Because Farmers In The Rainfed Region Face Many Uncertainties. In The Light Of Growing Population And Demand To Increase The Food Production Especially In The Developing Countries With Arid And Csemi-Arid Climate, This Book Mainly Focuses On The Land Use Diversification Involving Multi-Disciplinary Approaches For Sustainability In The Rainfed Regions. The Present Book Consists Of Twenty-Three Articles In All By Experts From Various Central & State Government Organisations, Agricultural Universities And Research Organisations Concerned With Rainfed Agriculture. These Articles, Covering Various

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Aspects Of Land Use Diversification For Sustainable Rainfed Agriculture, Have Been Arranged Into Five Sections: (A) Diversification: Need Of The Hour, (B) Natural Resources Dynamics, (C) Alternate Land Uses, (D) Case Studies, And (E) Capacity Building. Each Of The Articles Is Highly Informative And It Is Hoped That This Book Will Give An Interesting Insight Into The Varied Rainfed Agriculture Related Problems In India. It Highlights The Possible Measures Sustainable Management Of Land And Water Resources, Land Use Diversification, Alternate Land Uses Based On Climate, Soil And Crop Suitability, Etc. That Would Help Increase The Cropland As Well As Crop And Fodder Production In Rainfed Areas. The Present Book Enriched With Selected Case Studies Will Be Particularly Useful For Students, Teachers, Researchers And Scientists Working In The Area Of Rainfed Agriculture And Agricultural Planning For Sustainable Development.

Tourism is often a key driver of economic growth in many countries. The recent upward trends of tourism and hospitality education in higher academic institutions in Bangladesh suggests a growing tourism sector. Very little has been written on Bangladesh's tourism industry. This is the first edited volume published from an international publisher which looks at this industry and how it has developed and flourished. The book begins by looking at tourism policy planning and provides a comprehensive overview of topics from tourism products and services in Bangladesh to how they are being marketed. It also discusses how private and public tourism institutions can address future long term trends. This book will appeal to those interested to learn more about developing tourism industry in emerging economies and may provide invaluable lessons from Bangladesh's experience and success.

The thoroughly Revised and Updated 10th edition of Disha's BESTSELLER "UPSC IAS/ IPS Prelims Topic-wise Solved Papers 1 & 2 (1995-2019)" consists of past years solved papers of the General Studies Paper 1 & 2 distributed into 8 Units and 52 Topics. The book has been empowered with Unique Inputs/ Articles by one of the Most esteemed faculties for IAS - Mrunal on 'Understanding the IAS Exam & Strategies to Crack the Prelim & Main Exam', How to Attempt the IAS Main Exam Questions?, How to write Essays for GS IV Main exam, along with Solutions to 2017-19 exams. The book provides UNSOLVED Mains Papers from 2013-18, divided topic-wise. The book also provides List of Essays divided topic-wise from 1993-2018. The strength of the book lies in the Errorless DETAILED Solutions. The book is 100% useful for both the General Studies papers (1 and 2) of the Prelims/ CSAT.

Few people actively engaged in India's water sector would deny that the Indian subcontinent faces serious problems in the sustainable use and management of water resources. Water resources in India have been subjected to tremendous pressures from increasing population, urbanization, industrialization, and modern agricultural methods. The inadequate access to clean drinking water, increase in water related disasters such as floods and droughts, vulnerability to climate change and competition for the resource amongst different sectors and the region poses immense pressures for sustainability of water systems and humanity. Water Security in India addresses these issues head on, analyzing the challenges that contemporary India faces if it is to create a water-secure world, and providing a hopeful, though guarded, road-map to a future in which India's life-giving and life-sustaining fresh water resources are safe, clean, plentiful, and available to all, secured for the people in a peaceful and ecologically

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sustainable manner.

Selected papers presented at an international seminar organized by the Institute of Social Sciences, New Delhi, India in co-operation with Friedrich Ebert Stiftung.

In the present scenario, green technologies are playing significant role in changing the course of nation's economic growth towards sustainability and providing an alternative socio-economic model that will enable present and future generations to live in a clean and healthy environment, in harmony with nature. Green technology, which is also known as clean technology, refers to the development and extension of processes, practices, and applications that improve or replace the existing technologies facilitating society to meet their own needs while substantially decreasing the impact of human on the planet, and reducing environmental risks and ecological scarcities. The concepts of Green Technologies, if endorsed and pervaded into the lives of all societies, will facilitate the aim of the Millennium Development Goals of keeping the environment intact and improve it for the civilization to survive. Green Technologies and Environmental Sustainability is focused on the goals of green technologies which are becoming increasingly important for ensuring sustainability. This book provides different perspectives of green technology in sectors like energy, agriculture, waste management and economics and contains recent advancements made towards sustainable development in the field of bioenergy, nanotechnology, green chemistry, bioremediation, degraded land reclamation. This book is written for a large and broad readership, including researchers, scientists, academicians and readers from diverse backgrounds across various fields such as nanotechnology, chemistry, agriculture, environmental science, water engineering, waste management and energy. It could also serve as a reference book for graduates and post-graduate students, faculties, environmentalist and industrial personnel who are working in the area of green technologies.

The book discusses the topics related to quality in education and research. It begins with a topic on Good Science, Education, and Teaching. Next chapter on Total Quality Management in pharmacy education highlights the importance of quality pharmacy education. There are focused chapters emphasizing the importance of quality education in pharmaceuticals, medicinal chemistry, pharmaceutical biotechnology, pharmaceutical services, and pharmacognosy. The book includes a brief note on scope and potential in pharmacovigilance and quality of pharmaceutical sciences journals.

Seminar paper from the year 2016 in the subject Sport - Sport Economics, Sport Management, grade: -, Fairleigh Dickinson University, Metropolitan Campus, language: English, abstract: The following paper is about the New York Red Bulls and their strategic plan for the future. The first part introduces the organization and gives background information about why the topic was chosen and who the New York Red Bulls are. The second part is a SWOT analysis about the organization to see where they are doing well and where there are weaknesses in the organization. Next is an introduction to the strategy of the organization. This includes their vision, goals, objectives and culture. This is necessary because the next part is a introduction from other clubs and their strategy and what the Red Bulls can learn from their strategies. The outcome of the paper is that there are many different areas where the New York Red Bulls should create new strategies or work on their current ones. This paper only focuses on the

